Wisconsin Coalition for Consumer Choice

Total Lobbying Effort

Total Lobbying Expenditures

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
\$30,498.89	\$10,000.00		\$1,500.00	\$41,998.89

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
11.50	1.00		3.00	15.50

Total Hours Other

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
28.00	7.00			35.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

sembly Bill 132				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
8.00 (20%)	2.00 (25%)			10.00 (20%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Privacy and Identity Theft

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
7.90 (20%)				7.90 (16%)

Consumer Choice

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
7.90 (20%)			0.75 (25%)	8.65 (17%)

CR 10-098- Rules relating to payday lending.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
7.90 (20%)				7.90 (16%)

Telecom	Modernization	and Choice

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	

7.90 (20%)	0.75 (25%)	8.65 (17%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	2 (25%)		2 (50%)	3.50 (6.93%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
 Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	4.00 (50%)			4.00 (7.92%)